



Redbais Digital
Publishing

New Web Design Client QUESTIONNAIRE

Thank you for choosing Redbais Digital Publishing for your web design and social media presence.

Please complete the following questionnaire so that I may better serve your business needs and meet your expectations.

I look forward to working with you as we develop your website and digital content.

Should you have any questions, please feel to email me at:

chanda@redbais.com



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CONTACT INFO

Name:

Business/Organization name:

Phone:

Email Address:

Current website:

Deadline for this project:

COMPANY/AUDIENCE INFO

Briefly describe your company:

What services do you provide:



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What makes you better than your competition:

What is your company slogan:

Who is your target audience: (please describe in detail what your ideal client is like, what are they looking for, why are they interested in your business)

What will they use your site for:

How do you currently attract new customers:

What are your company colors, branding guidelines, fonts:

If you were looking for your business in a search engine (e.g. Google or Yahoo) what words or phrases would you type:



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PROJECT INFO

Why do you need a new web site? Or web re-design?

If it's a re-design. What is the current content you want to keep, and what you want to get rid of:

Will you need us to design a logo: If you have a logo, please provide the art files:

Did you already purchase a domain? If yes, who with: (we will need access to that account later)

Will you be providing any images for the website:

Do you have all the content (text, info, articles, copy) available for your pages:

Is there any specific theme/feel you want incorporated into your website:

When people visit your site, what are some of the feelings you want to share with them:

What colors were you looking to incorporate into the design? Any colors you do not want in your web design:



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List 3 websites or your competitors or business whose sites you admire. Describe what you love about those sites?:

- 1.
- 2.
- 3.

What are some pages you will need for your site?:

About
Home
Contact
Info
FAQ
Locations
Archives
Testimonials
Services
Links
Resources
News
Client List
Other: (List other pages)

Do you have any form you need available for clients for download on your site: (Please provide the files)

What is the contact e-mail, address, phone, and any other contact info you wish to put on your contact pages:



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Will your site have a store/shop:

Anything else you wish to share?

Is there anything you absolutely don't want in your site?

SOCIAL MEDIA

Do you wish to incorporate your social media accounts into your web site? Please provide the usernames:

Twitter:

Facebook:

Pinterest:

Instagram:

Google +:

Other:

SPECIAL FEATURES

Image Gallery

Portfolio

Testimonials

Quotes



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Map (in Locations, contact or other pages)

Search box

Newsletter signup form

Upcoming Events

Online Payment

Uploads

Downloads

Share buttons for social media

Social Media feeds/link